



WWW.BIKETOBERFEST.ORG

2010 FESTIVAL SCHEDULE Official Biketoberfest® Festival Weekend October 14 - 17, 2010

Join us as we host the 18th version of Biketoberfest® in Daytona Beach, Florida. An annual festival celebrating the joy of today's motorcycle lifestyle. We've got great activities waiting for you that include touring rides, bike shows, live concerts, food sensations and everything you'd expect from a top vacation destination. Find out about all these great events and more on our official event Web site www.Biketoberfest.org or contact event management at the Daytona Beach Area Convention & Visitors Bureau, toll free at (866) 296-8970 or by email: info@Biketoberfest.org for details.

10/14-10/17 Welcome Bikers! Be sure to stop by an Official Biketoberfest® Visitor Center for a complete list of all events, activities and loads of free information just for you. Sign in and pick up a free official event poster and wallet card. Biketoberfest® Visitor Information Centers are located inside the Daytona 500 Experience (D5X), right by all the action at the Daytona International Speedway, 1801 West International Speedway Blvd., Daytona Beach and at the ever popular Bruce Rossmeyer's Destination Daytona, 1637 North U.S. Hwy. 1, Ormond Beach. Stop by and see us first to plan your stay, and you won't miss a thing.

Main Street:

10/14-10/17 World Famous Main Street Rally - If you love bike events then this is a "must see" place to experience. On this world famous street you'll find all kinds of vendors, live entertainment, food, free give-aways and more. Watch people and bikes from all over the world, it's AMAZING, we promise. Info: Main Street Merchants Entertainment (386) 252-1922 or (386) 255-9525.

10/14-10/17 Cruisin Café - On the corner of A1A and Main Street, this is a great place to hang out, eat and watch the parade of bikes and people. Open daily from 9AM to 2:30AM. Live bands & DJ, souvenirs, t-shirts, contests daily and more. Info: (386) 253-5522. 2 South Atlantic Avenue, Daytona Beach.

10/14-10/17 Froggy's Saloon - At this ultra-popular hangout, our doors are open wide to welcome you year-round. Live music day and night, souvenirs, fun, friends, rally and laughter abound anytime. Open 7AM to 3AM. Info: (386) 254-8808. 800 Main Street, Daytona Beach.

10/14-10/17 Dirty Harry's - An original that's beyond the ordinary. Serving bikers since the 1940's, this top spot is a local year-round favorite hangout. Meet our friendly staff; enjoy classic rock, t-shirts, souvenirs and more. Check out our newly expanded outdoor complex - known far and wide as the Outback, entertainment nightly at 9:30PM. Open 9AM to 3AM. No cover. Info: (386) 252-9877. 705 Main Street, Daytona Beach.

- 10/14-10/17 Bank & Blues Club - Two floors for seating with the best views of Main Street revelry. Enjoy great Rockabilly sounds, Sunday afternoon matinee 2:30-6:30PM, at this hot spot in an actual historic bank building. Open Noon to 3AM. No cover. Info: (386) 252-9877. 701 Main Street, Daytona Beach.
- 10/14-10/17 Full Moon Saloon - Howl with us all throughout Biketoberfest®. You'll have so much fun you'll never want to leave. Open from 9AM to 3AM. No cover, specials and give-aways all weekend. Two stages to rock you. (386) 253-1944. 700 Main Street, Daytona Beach.
- 10/14-10/17 Humphrey & Son - Come meet the son, and the rest of the family too. We've been serving bikers for over 50 years! Pick up beautiful custom items you'll treasure for years to come. We love bikers and enjoy serving you. Stop by our shop and pick up some bling or start your own specialized Biketoberfest® coin collection. Info: (386) 252-4411. 500 Main Street, Daytona Beach
- 10/14-10/17 Wise Guys Watering Hole - We welcome all to enjoy our street side upper balcony where you'll find the best view of Main Street. Be sure to bring your camera too, for the best photos of the event. Great food, friendly - welcoming staff and lots of fun. 415 Main Street, Daytona Beach.
- 10/14-10/17 Tombstone Silverworks - Beautiful one of a kind handmade silver treasures, plus shop our vendors. Info: (386) 566-6201. 405 Main Street, Daytona Beach.
- 10/14-10/17 316 Main Street Station Restaurant & Saloon - Once owned as a gas station for NASCAR's founding family, this place features food and festivities perfect for you and all your friends. Daily activities, food, fun and more. Info: (386) 248-0085. 316 Main Street, Daytona Beach.
- 10/14-10/17 Boot Hill Saloon Biketoberfest® Party - "You're better off here than across the street", come see why. Join our great staff and experience the "Boot" your way. Live entertainment, contests, vendors and lots of fun daily. Pick up a famous Boot Hill t-shirt or bumper sticker. Info: (386) 257-2007. 310 Main Street, Daytona Beach.
- 10/14-10/17 Historic Pinewood Cemetery - Across the street from the famous Boot Hill Saloon, come tour this historic Daytona Beach cemetery. Buy a Pinewood Cemetery t-shirt or take a tour for charity during Biketoberfest®. Info: (386) 255-6171. Corner of Main Street and Peninsula Drive, Daytona Beach.
- 10/14-10/17 Fresh on Maine - Visit our great waterfront location at the foot of the Main Street Bridge. The view is the greatest and so is our menu. A surprising, sumptuous delight served by the best staff around. Stop by this Biketoberfest®. Prizes and giveaways all weekend. Info: (386) 226-3000. 115 Main Street, Daytona Beach.

Beachside:

- 10/15 Boardwalk Classic Bike Show - The best show at the beach! You've got to visit this location to see these truly one of a kind, gorgeous bikes in this beautiful beachfront setting. 9AM to 4PM. Registration from 8AM to 11AM. Show begins at 11AM. \$500 first place, over 60 trophies. Enter the Boardwalk Bike Show via special access at the cross street of Main Street and Ocean Avenue. Info: (386) 253-0254.
- 10/14-10/17 Ocean Deck Restaurant & Beach Club - Beach Party! Need we say more? Please come on by this local favorite party club that's directly on the beach. We've got live music nightly to entertain you and we also have **free bike parking**. Info: (386) 253-5224. 127 South Ocean Avenue, Daytona Beach.
- 10/14-10/17 Inlet Harbor Restaurant & Marina - We are your Inlet destination. Ride that beautiful bike down our way and join us for our annual Biketoberfest® Bash 2010. Welcoming bikers from 11AM with biker specials, souvenirs, live music, fresh seafood and t-shirts. Watch the sunset from our deck. Gorgeous water views too. Info: (386) 767-5590. 133 Inlet Harbor Road, Ponce Inlet.

- 10/14-10/17 Ponce Inlet Lighthouse - Hey bikers, climb our 203 steps to the top of this historic lighthouse that's also a National Landmark! You won't believe the breathtaking views. Turn of the century artifacts and historic tours also on site. All activities included with regular admission. No reservation required. Info: (386) 761-1821. 4931 South Peninsula Drive, Ponce Inlet.
- 10/14-10/17 Down The Hatch Seafood Company - The freshest seafood you'll ever eat, caught daily. Live entertainment, vendors, scenic views. Info: (386) 761-4831. 4894 Front Street, Ponce Inlet.
- 10/14-10/17 Racing's North Turn Beach Bar & Grille - Live entertainment daily, promotional events and great oceanfront views. This is where "Motorcycle Racing Began". Info: (386) 322-3258. 4511 South Atlantic Avenue, Ponce Inlet.
- 10/14-10/17 Lora Lynne's Weddings - Intimate Biketoberfest® Wedding Ceremony with the beautiful Atlantic Ocean as your backdrop. Choose from two beautiful wedding packages: Ocean Side or Island Bliss. Make your Biketoberfest® life changing. Call for package info and price. Info: (888) 900-5924.

Beach Street:

- 10/14-10/17 Biker Design - 5,200 feet of Biker apparel, sunglasses, leather, jewelry, and food. For all the best deals on all your biker needs shop us. Info: (386) 252-6434. 300 North Beach Street, Daytona Beach.
- 10/14-10/17 The Original Bruce Rossmeyer's Daytona Harley-Davidson Dealership - On Beach Street in beautiful downtown Daytona Beach. We love bikers! Enjoy Biketoberfest® 2010 with us this year. Peruse our motorcycle product lines, outside vendors, leather goods, chrome, food, entertainment and more. Info: (386) 253-2453. 290 North Beach Street, Daytona Beach.
- 10/14-10/17 Carl's Speed Shop - Welcome bikers! We've got lots to see and do all weekend. Drag Specialties Truck with hourly seminars from over 200 manufacturers. Watch Miss Susan do diamond cutting of motorcycle parts before your very eyes. Computerized Dyno jet 250i dynamometer installations of power commanders. Accessories and hi-performance parts, Biketoberfest® clothing and apparel center. Info: (386) 258-3000. 390 North Beach Street, Daytona Beach.
- 10/14-10/17 Barney's Leather - Come join the fun: vendors, t-shirts and more. Info: (386) 252-7770. 738 North Beach Street, Daytona Beach.
- 10/14-10/17 BMW Ducati Triumph of Daytona - Factory demo truck and **demo rides**. Motorcycle parts and apparel. 8:30AM to 5:30PM Monday - Saturday. Info: (386) 257-2269. 118 East Fairview Avenue. Daytona Beach.
- 10/14-10/17 Biketoberfest® 2010 at Riverfront Park - New home of the Harley Motor Company pin stop, food court, vendor village, live entertainment, OEM displays, bike builders, Big Dog Motorcycles, Indian Motorcycles and much more. Info: (407) 721-9110. Riverfront Park, Beach Street, Downtown Daytona Beach.

Midtown:

- 10/14-10/17 Second Avenue Merchants Association BikeFest - Welcoming bikers to this historic location for decades. Join our area merchants for DJ's, vendors, unique food and lots of fun. Info: (866) 605-4276. Mary McLeod Bethune Blvd. and Daisy Stocking Park - West of Ridgewood Avenue and Walnut Street, Daytona Beach.
- 10/16-10/17 Bike Blessing - 10/16: 5PM after the 4PM Mass, 10/17: 9:30AM after the 8:30 Mass. Basilica of St. Paul Catholic Church. 317 Mullally Street, Daytona Beach. (Corner of Mullally & North Ridgewood).

International Speedway Blvd.:

- 10/14-10/17 Daytona International Speedway® welcomes bikers from around the world. Lots of cool stuff to see and do both inside and out of historic Daytona International Speedway! **Demo rides:** motorcycle enthusiasts can test ride the latest and greatest motorcycles with **free** manufacturer demo rides. Riders must hold a valid motorcycle driver's license and DOT approved helmet in order to participate. **Daytona Motorcycle Marketplace:** visit the Midway to see the industry leaders in V-Twin, Metric and parts & accessories markets. 8AM to 7PM. **Track Tour:** with a special \$15 tram-tour only ticket, bikers can take a tour of the Speedway and witness the historic repaving project in paving. For only the second time in history, the entire 2.5 mile tri-ovals, skid pad, and pit road are being repaved. **Daytona 500 Experience (D5X):** The motorsports attraction will have **free** admission Thursday 10/14 through Saturday 10/16. The official attraction of NASCAR will go by the name of D5X and celebrate Fall Cycle Scene with food, beverages and daily entertainment. D5X is the home to the 2010 Daytona 500 winning car of Jamie McMurray. While there, stop by the **official CVB Visitor Information Center** to pick-up your Biketoberfest® posters and wallet cards. Budweiser Cool Your Pipes Zone: spend the day with a cold Budweiser, great food and catching up with old friends, located just outside the Speedway's twin tunnels. Info: (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.
- 10/16 Daytona 200 Motorcycle Club - Country Mystery Road Tour. Now this is fun, Florida ride for those who love to explore. Registration at 9AM, kickstands up promptly at 10AM. Choose from 150 mile, 200 mile guided tour through the back roads of old Florida that visitors never get to venture to. This is one beautiful country ride you do not want to miss. \$15 per bike. Info: contact Bill at (386) 235-2851 or Tom at (386) 717-1888. 3602 West International Speedway Blvd, Daytona Beach.

North U.S. 1:

- 10/14-10/17 Destination Daytona featuring Bruce Rossmeyer's Daytona Harley-Davidson and a whole lot more. **FREE bike parking**, 100's of vendors, great food and drinks. Entertainment daily at Saints & Sinners Pub, Rat's Hole Custom Bike Show in the Coca-Cola Pavilion. Retail shops, hotel, restaurants, bars, contests and tons of fun! Admission is **FREE**. While there, stop by the **official CVB Visitor Information Center** to pick-up your Biketoberfest® posters and wallet cards. Info: (386) 671-7100. 1637 North U.S. Hwy.1, Ormond Beach.
- 10/17 The Rat's Hole 18th Annual World Famous Chopper Show - 24 classes for all bikes, lots of door prizes and tattoo contest. Show starts at 9AM, registration open until 10AM - **free** to public. New location at Bruce Rossmeyer's Destination Daytona in the Coca-Cola Pavilion. Info: (386) 454-3496. 1637 North U.S. Hwy 1, Ormond Beach.
- 10/14-10/17 J&P Cycles - Thousands of aftermarket parts and accessories available, vendors on site. Info: (800) 397.4844. Located at Destination Daytona, Ormond Beach.
- 10/14-10/17 The Battlegrounds - Live music, vendors, contests and fun. Open 9AM to 8PM Thursday thru Saturday and 9AM to 2PM on Sunday. Info: (440) 371-0404. 1644 North U.S. Hwy.1, Ormond Beach.
- 10/14-10/17 Sunshine Holiday RV Park - Poolside cook-out with live music, come enjoy Biketoberfest® with us. Info: (386) 672-3045. 1701 North U.S. Hwy. 1, Ormond Beach.
- 10/14-10/17 Iron Horse Saloon - We love bikers and welcome you to our neck of the woods, anytime. Our staff is the best with lots of great stories, friends and locals all doing what we do best - having fun! Please stop by and see for yourself. Live music from noon till 2AM, lots of great food, Wall of Death, great vendors for lots of shopping for biker apparel, accessories and our famous collector t-shirts. Tattoo artists on site. Join us for Biketoberfest® 2010! Info: (386) 677-1550. 1068 North U.S. Hwy. 1, Ormond Beach.

- 10/14-10/17 Broken Spoke - Fun, games, entertainment, contests every day and more. **FREE bike parking**. 1151 North U.S. Hwy. 1, Ormond Beach.
- 10/14-10/17 Hang Dawg Saloon at Biker Haven. Live music, bike wash, fire show, fire dancing and bike photos daily. Info: (386) 672-4627. 1065 North U.S. Hwy. 1, Ormond Beach.
- 10/14-10/17 Smileyfest 2010 - Smiley's Tap Room. World famous BBQ, music, contests, vendors and nightly bonfires. Info: (386) 677-9609. 1161 North U.S. Hwy.1, Ormond Beach.

Ormond Beach / Holly Hill:

- 10/15 Willie's Ol' School Chopper Show - 2PM to 4PM. 14 classes to be given away. One of the best shows ever! Two decades of great tattoos, custom and freehand designs, free consultations, state certified sterile condition. Info: (386) 672-1888. 825 South Yonge Street (U.S. 1 across from Publix), Ormond Beach.
- 10/14-10/17 B.F.F.A.R. - Bikers for First Amendment Rights. Breakfast every morning at 10AM. Live entertainment, BBQ, bike wash and **secure motorcycle parking**. Info: (386) 253-3993. 144 Ridgewood Avenue, Holly Hill.

Daytona Beach / South Daytona:

- 10/14-10/17 ROAR - Motorcycles for Women. Special events and activities all weekend long just for the ladies. Guys welcome too. Designer bikes, accessories, apparel, jewelry, cosmetics, live entertainment and more. Info: (386) 255-7527. 897 Bellevue Avenue, Daytona Beach.
- 10/14-10/17 Millers Custom Parts - Welcoming bikers for years, stop by for our exclusive Biketoberfest® biker specials, exhaust installation, Metzeler tire specials, Memphis shades and lots of vendors. Open 8:30AM to 6PM daily and 8:30AM to 3PM on Sunday. Info: (386) 761-0858. 1863 South Ridgewood Avenue, South Daytona.
- 10/14-10/17 Sunshine Park Vendor Expo. - Sunshine Park Mall. Free admission. Vendors with Triks, trailers, electronics, clothing, lights, pin-stripping, tires and more. Info: (386) 677-6749. 2400 South Ridgewood Avenue, South Daytona.
- 10/14-10/17 American Legion Post 361 - Music and more! Veteran's social gathering, all veterans welcome. 10AM to 12AM. Info: (386) 760-3887. 2648 South Ridgewood Avenue, South Daytona.
- 10/14-10/17 Port Orange Flea & Farmers Market - Authentic "old style" flea market. Outdoor market with over 120 vendors, bargains of all kinds to be found. Biker specials for visiting bikers - opens at 7AM daily. Info: (386) 523-7749. 5013 South Ridgewood Avenue, Port Orange.
- 10/14-10/17 First Turn Steakhouse & Sports Lounge - Where locals meet at the Tiki bar. Live music daily. No Cover. Info: (386) 788-5434. 5236 South Ridgewood Avenue, Port Orange.
- 10/14-10/17 American Legion Post 270 "Legion Riders" - Music, backyard BBQ and horseshoes. Veteran's social gathering, all veterans welcome. 10AM to 12AM. Info: (386) 788-6800. 119 Howes Street, Port Orange.
- 10/14-10/17 Last Resort Bar - Music and vendors. Info: (386) 761-5147. 5812 Ridgewood Avenue, Port Orange.

New Smyrna Beach:

- 10/14-10/17 Pub 44 - 18th Annual Biketoberfest® Party. The best party in town ~ all day every day! With live entertainment, prizes and giveaways daily. Party starts at 11AM. Info: (386) 428-6523. 1889 State Road 44, New Smyrna Beach.
- 10/14-10/17 New Smyrna Harley-Davidson - Come party with Harley in New Smyrna! Vendors, food and fun. Info: (386) 409-3034. 1899 State Road 44, New Smyrna Beach.
- 10/14-10/17 Sopotnicks Cabbage Patch - Entertainment, fun and contests. Info: (386) 428-5459. 549 Tomoka Farms Road, Samsula.
- 10/14-10/17 Gold Wing Getaway Vendor Show - Pin stripping, air brush artists, leathers, tires, chrome, accessories and more. Sponsored by GWRRA Daytona Beach Race Wings. Open 9AM to 5PM. Info: (386) 427-5169. New Smyrna Beach Airport, Ridgewood Avenue, New Smyrna Beach.
- 10/14-10/17 JB's Fish Camp & Seafood Restaurant - Rustic dining on the river with live entertainment for bikers nightly. Check out our fabulous sunsets. Info: (386) 427-5747. 859 Pompano Avenue, New Smyrna Beach (beachside).

***Note - Events are subject to change without notice**

For the most current information on Biketoberfest® contact the
Biketoberfest® event management at:
Daytona Beach Area Convention & Visitors Bureau

Toll free (866) 296-8970 / info@daytonabeach.com

www.Biketoberfest.org

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Post your favorite photo, funniest quote or tell us a tale at:
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